

PRIVACY POLICY

1. General Provisions

Private Entrepreneur Iana Matviichuk, hereinafter referred to as NIXWOOD, respects the confidential information and personal data of any person visiting our website. On this page, you can familiarise yourself with the information regarding the particular data that can be collected and how it can be used. You will also find out how you can verify the accuracy of the information collected and instruct us to remove such information. The data is collected, processed and used in strict compliance with the requirements of applicable legislation of Ukraine.

This policy does not cover other websites accessed via hyperlinks posted on the site of <https://nixwood.com>.

2. Personal Data Collection, Use and Processing

We collect the information that concerns certain individuals, only for the purpose of its processing and use, and only if you have voluntarily submitted the information or have clearly expressed your consent to its use. When you visit our website, certain data is automatically recorded on the servers of NIXWOOD for system administration and for statistics or backup purposes. The recorded information contains data on the country from which you visited our website, name of your Internet provider, your IP address in some cases, data on your browser's software version, operating system, website you are using to visit us. Depending on the circumstances, such information allows us to draw conclusions on the audience visiting our website. However, in this context, no personal data is used. Only anonymous information can be used. If information is sent from NIXWOOD to an external provider, all possible technical and organisational measures are taken to ensure the data transfer in accordance with the requirements of the applicable legislation of Ukraine on personal data protection.

Any modifications to the privacy policy will be published on this web page. This allows you, at any time, to obtain the information on the data that we store and on the way that we collect and store such data.

3. Data Security

By registering on our website <https://nixwood.com>, you acknowledge that you have read the provisions of this privacy policy, you accept all its terms and conditions without any objection, and you have given your consent to the processing and transfer of the personal data, which is issued as a separate document and posted on the website, hereinafter referred to as the "Consent".

By agreeing to this privacy policy, the user confirms that being a subject of the personal data in accordance with the provisions of the GENERAL DATA PROTECTION REGULATION (GDPR) the user has given its consent to process its own personal data to NIXWOOD, who acts as a supervisor or a processor or a third party in terms of the GDPR and uses the website.

During the registration, you provide information about your last name, first name, patronymic, position, place of work, telephone number, e-mail address, place of residence. Such data is provided by the user to the website when registering for various events. Data storage period is 6 months. Upon expiration of the storage period, the data is automatically deleted.

If you voluntarily provide us with the personal information, we undertake not to use, process or transmit such information in a manner that does not comply with the requirements of the applicable law of Ukraine or in a manner that is specified by you in the statement of consent. The personal data may be transferred only in accordance with the procedure stipulated by the applicable law of Ukraine.

NIXWOOD undertakes to carefully store your personal data and take all precautions to protect it from loss, misuse or alteration.

On our website, we use analytic services and other services that collect third-party cookies: Google Analytics and Google AdWords (Google's Privacy Policy), Facebook (Facebook's Privacy Policy), DoubleClick, Google Remarketing. The information about users using the websites (including IP addresses) generated by cookies will be sent and stored in the servers of those services.

NIXWOOD can use your data for brand mailing (weekly news, situational offers) and for creation of customised audiences to show advertising on Facebook. In this case, we may use the data that you leave when registering on the website, when subscribing to the newsletter, when leaving such data in the feedback questionnaire, when attending events of NIXWOOD or when leaving you data for us in other open manner.

When accessing the closed part of the website (studsite), users do not submit their personal data. A group account is created for users.

4. Using Cookies

We use cookie files to improve the website performance and to provide certain settings of our website for each user.

Cookies are small pieces of data temporarily stored on your computer's hard drive or in a mobile device so that you can use our website more efficiently. Cookies do not contain any personal information about you and can be used to identify an individual user. A cookie file often contains a unique identifier that is an anonymous number (randomly generated), this identifier is stored by your computer. Certain files are deleted after a website session is over, while others remain in your computer or mobile device for a longer period of time.

When visiting our website, you will be notified that we use cookies, so you will be able to agree or disagree with this fact.

By using our website, you give your consent to the use and storage of cookies on your device. You can browse our website without using cookies, but access to some services will be limited for you.

You can disable cookies storage on your device by selecting the "do not accept cookies" option in your browser settings. Remember that most browsers accept cookies automatically.

Furthermore, at any time, you can delete cookies that were stored on your device. Instructions for deleting cookies can be found in the manual for your browser or device.

5. Tracking Using the Internet

This website collects and stores data for marketing and optimisation purposes using Google Analytics technology.

Our analytics system takes into account the information from cookie files, user identifiers (for instance, User ID) and identifiers for advertisers (for instance, cookies like DoubleClick, Android IDFA and iOS IDFA). The data storage period on our Google Analytics account is 26 months. Upon expiration of the storage period the data is automatically deleted.

Our website uses DoubleClick by Google. DoubleClick by Google uses cookies to provide web page visitors with relevant advertisements. A cookie ID is assigned to the user's browser to register ads that have already been delivered to the appropriate browser. The DoubleClick cookie allows Google and its partner websites to display advertisements depending on the visitors who have already visited this or other websites.

Our site also uses Google Remarketing technology, which, depending on how a user has used our website previously, will place targeted advertising when a user visits other websites, such as Google content network sites.

6. Your Requests

The stored data will be deleted by NIXWOOD upon expiration of the data storage period established by the law or by an agreement, or when NIXWOOD does not need to store certain data anymore. You have the right to request the removal of information about you from the database of NIXWOOD at any time. You also have the right to withdraw your consent to the use or processing of your personal data at any time. In such cases and when you have any other wishes related to your personal data, please send a letter to: max@nixwood.email.

7. Using Social Network Plugins

The technical infrastructure of our website pages includes plugins of Facebook.com social network, which is managed from the headquarters of Facebook Inc. located at 1601 S. California Avenue, Palo Alto, California 94304, USA (hereinafter referred to as "Facebook").

These plugins can be "Like" buttons on Facebook network. If you visit one of our web pages equipped with such a plugin, your Internet browser will connect you directly to Facebook servers and the plugin registered via your browser will be displayed on the screen. The plugin will send to Facebook server the information about our web pages you have visited. If you have a Facebook account and you are logged in using your account, Facebook will link this information to your account when you visit our website.

If you use any plugin features (for example, when clicking "Like" button or sending a comment), this information will also be synchronised with your Facebook account.

More detailed information on the data collection and use by Facebook, as well as the rights and capabilities of the personal data protection in this context is available in the personal data protection section on Facebook.

To avoid linking of Facebook network with our web pages and further linking of this information with your account you need to log out from your Facebook account before visiting our web pages.

8. Using Social Network Plug-Ins

Our website has a feature of "plug-ins" for Facebook.com and Twitter social networks. The corresponding services were provided by Facebook Inc. and Twitter Inc., correspondingly ("providers"). <https://developers.facebook.com/docs/plugins>

Twitter social network is managed by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA. To view Twitter's on-screen buttons and their appearance go to <https://dev.twitter.com/web/tweet-button>

To enhance your data protection when visiting our web pages, these plug-ins act like double-click buttons. This form of plugging-in assumes that if you go to any page from our site that contains such plug-ins you will not be connected to the providers' servers automatically. Only if you activate a plug-in and enable data transfer, the browser will establish a direct connection with the providers' servers. The contents of various plug-ins will then be transmitted directly by the corresponding provider to your browser and displayed on your computer screen.

A plug-in informs the provider which page of our website you are visiting. If, while browsing our website, you are logged in to Facebook or Twitter using your account, the corresponding provider may propose the information of your interest, i.e. the information that you view using your account. If you use any plug-in feature (for instance, "Like" button or posting a comment), this information will also be sent by the browser directly to the provider for storage.

For more information about the data collection and use by Facebook or Twitter social networks, as well as the rights and capabilities of protecting your privacy under these circumstances, please see the provider's data protection/privacy recommendations:

Data protection/privacy recommendations issued by Facebook:

<http://www.facebook.com/policy.php>

Data protection/privacy recommendations issued by Twitter: <https://twitter.com/privacy>

In order not to connect to Facebook or Twitter accounts while visiting our site, you should log out from the corresponding account before visiting our web pages.